

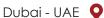
MOHAMED FAYASGraphic Designer & Social Media Marketer

mnmfayas1@gmail.com 🔀

+971 56 9631 447

Q

www.be.net/mnmfayas Bē



Experience highly creative and multi-talented Graphic Designer with extesive knowledge of various design tools and marketing platform. With years of experience. I continue to sucessfully create strong designs and concepts for organizations which would help in completely transforming their visual representation in this fast-paced market. I believe in creating a strong track record of creating impactful visual communication that build brand identity and engage customers.

CAREER OBJECTIVE

To obtain a position with an organization these worlds utilize my technical skills and experience in graphic design. I am interested in considering all possibilities that would allow me to make use of my expertise in graphic design technologies.

SKILLS

Digitial/Graphic Design

• UI / UX Design

Web Design

Online/Offline Marketing

Social Media Marketing

Video Editing

Photography

Networking & Troublshooting

SUMMARY

- All Kind of Designing with more than 7 years of print and media industry experience, with 3 Years Gulf expereince.
- Former Senior Digital/Graphic Designer & Social Media Marketer in Sri Lanka, Qatar & Dubai
- Graduate from Brillient Hope Institute in Technology, Colombo, Srilanka.
- Specialized in online Digital Marketing and Social Media Marketing for companies across industry verticals
- Hardworking, Creative, Sincere, Punctual, Self-Motivated and Determined in nature.

PERSONAL DETAILS

• Languages Known: ENGLISH - HINDI - MALAYALAM - TAMIL

Marital Status : SINGLE

Nationality : SRI LANKAN

Date of Birth : 18, 07, 1995

WORK EXPERIENCE

SENIOR GRAPHIC DESIGNER & DIGITAL MARKETING TRAINEE

2019 Jan - 2019 Mar

Lanka Living - E Commerce Company in Sri Lanka

(Web: www.lankaliving.lk - Tel: +94721462304)

- Responsible for creating new designs for social media marketing collaterals on a daily basis.
- Working on desgins needs / restrictions for each social platform with the creativity to push those boundaries.
- Handling SEO, Meta system & Classified web Admin / Dashboard controling.

GRAPHIC DESIGNER & SOCIAL MEDIA MARKETING

2016 Sep - 2018 Dec

Media Pen - Advertising & Marketing Agency in Doha - Qatar (Web: www.mediapenqa.com - Tel: +974 4037 8755)

- Responsible for creating new designs for social media marketing collaterals on a daily basis.
- Working on desgins needs / restrictions for each social platform with the creativity to push those boundaries.
- Providing Leadership/ Motoivating and conveying the vision and value of the agency to the team.
- Handled all branding requirements for the organization mention details logo, collaterals like stationery business cards, etc and marketing presentations.
- Understand the client's products/services and crystallize briefs into creative/design concepts to be applied across media – print, outdoor, brochures, digital.

GRAPHIC DESIGNER & UI DESIGNER

2016 Jan - 2016 Aug

Respond Media - Marketing & Advertising Agency in Doha - Qatar (Web: www.respondmediaqa.com - Tel: +974 4020 6895)

- Providing Leadership/ Motoivating and conveying the vision and value of the agency to the team.
- Handled all branding requirements for the organization mention details logo, collaterals like stationery business cards, etc and marketing presentations.
- Understand the client's products/services and crystallize briefs into creative/design concepts to be applied across media print, outdoor, brochures, digital.

GRAPHIC DESIGNER & PHOTOGRAPHER

2012 Jan - 2015 Dec

Al Rafa Quick Digital - Marketing & Advertising Agency in Sri Lanka (Web: www.alrafaqd.lk - Tel: +94 65 89 75 999)

- Providing Leadership/ Motoivating and conveying the vision and value of the agency to the team.
- Handled all branding requirements for the organization mention details logo, collaterals like stationery business cards, etc and marketing presentations.
- Understand the client's products/services and crystallize briefs into creative/design concepts to be applied across media – print, outdoor, brochures, digital.

EDUCATION QUALIFICATION

- Web Designing Basic Studies 2019 (Buzy Lanka Sri Lanka) (Blogger, Wix, Wordpress Basic knowledge, Domain & Hosting)
- Diploma in 3D Max 2014 (My Soft Sri Lanka) (Autodesk 3DS Max)
- Certificate in Computer Studies 2013 (My Soft Sri Lanka) (Microsoft Office, Knowledge of computer hardware & networking)
- Diploma in Graphic Designing 2012 (BHIT Sri Lanka) (Adobe photoshop, Illustrator, Indesign & Coral Draw)

Sample works available in

Portfolio

www.behance.net/mnmfayas